2017 Woman of Distinction Award

Her Night to Shine, Thursday, April 6, 2017 @ 5:30 pm

2017 Sponsor Opportunities

This year marks the 42nd Annual YWCA Rock County Women of Distinction Awards…the YWCA’s signature event that has honored Rock County’s female trailblazers, role models and leaders since 1975 and inspired new generations of women.

Last year, we celebrated our 41st Annual Women of Distinction Awards with over 385 in attendance. At the elegant event, we honored Sherri Stumpf, Roberta Haakinson, Regina Hendrix, Michelle Hendrix-Nora, Lynn Jones, Caryn Oleston and Camilla Owen all who have improved women’s lives through community service, professional achievement, integrity, leadership and dedication to the well-being of others. Drywater Productions earned our Corporate Award of Merit for its support of advancement of women in the workplace, as well as their extensive community involvement.

This year, we’re excited to honor another select group of women on Thursday, April 6 at 5:30pm at the Holiday Inn Express/Janesville Conference Center. As a sponsor, you’re supporting women and families in our community, including empowering women who have been victims of domestic violence. The funds raised through the YWCA Women of Distinction Awards help women obtain permanent housing and stable employment.

We hope you will take advantage of the opportunity to show your commitment to the community as a sponsor, helping honor women who are making a difference every day throughout the year and giving victims of domestic violence their chance to shine!

Thank you for considering the opportunities at this event. Please feel free to contact me at (608) 752-5445, x205 or at cpeterson@ywcarockco.com with any questions.

Sincerely,

Cheryl Peterson, YWCA Development Director

p.s. In 2017, we’re celebrating 95 Years of serving Rock County! Watch for more information coming soon.
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### 2017 Sponsor Opportunities

All sponsorships include the following core benefits:

- Public affirmation of your company’s commitment to the development of women and their contribution to your organization.
- Access to a wide audience of over 385 business and community leaders.
- Favorable perception in the community as an employer-of-choice.
- High visibility through event publicity and press coverage.

#### Diamond Major Sponsor  $2,500  ($2,300 tax receipt)

Most prominent positioning at event and on promotional materials including:

- Company logo on Event Invitation (reaches 2,000 people)
- Company logo prominently featured on eight digital billboards in Janesville for one month
- Logo featured on event program front cover
- Advertisement in the event program
  - Due to Beverly Broyles at bbroyles@ywcarockco.com by March 15
  - Full color 4.25”w X 3.38”h half page ad in pdf or jpg format 300 dpi
- Opportunity to share the awards experience with your employees or clients; prime seating with a complimentary table of eight
- Company logo included in pre and post-event media advertising (reaches 23,000 people)
- Acknowledgement in the YWCA e-newsletter, website, social media (reaches 4,000 people)
- Company logo prominently displayed on entrance signage and video LCD display

#### Ruby Table Sponsor  $1000  ($800 tax receipt)

- Company introduction in Awards dinner welcome
- Complimentary table for eight people
- Company name or logo included in event media and print advertising
- Acknowledgement in the YWCA e-newsletter, website and social media
- Company logo prominently displayed on entrance signage and video LCD display

#### Sapphire Partner Sponsor  $500  ($300 tax receipt)

- Company or individual name on signage, video LCD presentation and event program.
- Reservations for four people

#### Friend of the YWCA  $250  ($200 tax receipt)

- Company or individual name on signage, video LCD presentation and event program.
- Reservations for two people
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2017 Sponsor Response Form

RESPOND BY FEBRUARY 13, 2017 TO MAXIMIZE YOUR RECOGNITION

REPLY BY EMAIL TO CPETERTSON@YWCAROCKCO.COM, FAX THIS FORM (608) 755-4743, OR MAIL TO: YWCA Rock County, 1735 S. Washington St., Janesville, WI 53546

Name: __________________________________ Firm/Business: _______________________________

Mailing Address ☐ H ☐ W: _____________________________ City: ________________ State: ___
Zip: __________

☐ Please invoice me for our sponsorship of $______________

☐ H ☐ W Phone: _____________ ☐ H ☐ W Email __________________________________________

Sponsor Level $______________ Amount enclosed $______________ ☐ Check#_______

Bill my Credit Card ☐ Visa ☐ MasterCard ☐ Discover ☐ Am. Express

Card # _____/_____/_____/_____ Exp. Date: _____/______ SEC _____

☐ I cannot sponsor the event, but please accept this donation to support the YWCA Rock County.

Amount $______________ Signature: ____________________________________________________

YWCA Rock County is a 501(c)3 tax-exempt organization.

****To help us with a quicker check-in at registration, please send the names of your table guests to cpeterson@ywcarockco.com by April 1.