

# YWCA IS ON A MISSION



THANK YOU  
2022 SPONSORS



eliminating racism  
empowering women  
**ywca**  
Rock County

1735 S. Washington St.  
Janesville, WI 53546  
608.752.5445  
YWCARockcounty.org



## 2022 ANNUAL IMPACT REPORT

eliminating racism  
empowering women

**ywca**  
Rock County





## OUR MISSION

YWCA Rock County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

## OUR VISION

Transforming lives and communities through education and action to empower women and dismantle racism.



YWCA Rock County staff gathered for an annual all-staff meeting at Rotary Botanical Gardens (2022)

## A NOTE FROM EXECUTIVE DIRECTOR, HEIDI DEININGER



HEIDI DEININGER

2022 was a celebratory year for our organization as we have been working to create change in Rock County for 100 years.

As we celebrated our 100th year as an organization, we recognize the challenges we have faced and overcome, particularly in navigating through the pandemic. Our resilience and adaptability have been tested, but our commitment to our mission remains strong. As we look to the future, we remain focused on continuing to serve our community and making a positive impact in Rock County and beyond.

Thank you to our donors, partners, staff and other supporters that allow us to continue to serve the community with our vital programs: Crisis Service and Empowerment Programs (CARE House, Alternatives to Violence and Transitions Housing), Child Care (P4J and early learning, before and after school, summer) and Diversity Equity and Inclusion programs of Immigrant Outreach and Racial Justice Program. Thank you for your continued support!

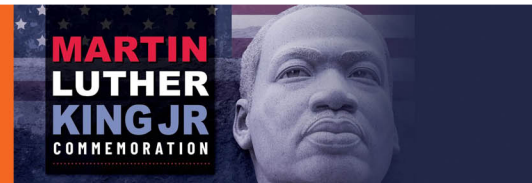
### 2022 BOARD OF DIRECTORS

Kelly Eickstead, Melanie Dunkin, Adrian Graham, Shar Hermanson, Julie Janiak, Shauna McCarthy, Ashley Morse, Kayla Murphy, Karen Reilly, Tami Scarpetta, Dr. Karen Schmitt, Shatoria Teague

## RACIAL JUSTICE PROGRAM

### Martin Luther King Jr. Commemoration

**7,377** people reached for the virtual commemoration.



### Stand Against Racism

**150** people attended. Stand Against Racism is a signature campaign to build community among those who work for racial justice.

### Juneteenth

**1,000** people joined us for a day of learning, cultural events and fun while enjoying fellowship, music, food and the opportunity to support unique local vendors.



### Racial Justice Conference

**501** participants attended the virtual Conference which offered attendees an opportunity to learn how to foster diversity, inclusion, creativity, and growth from experts in the field.

### 2022 Virtual Courageous Conversations: **388** Participants

The YWCA Rock County is proud to partner with Community Action of Rock and Walworth Counties and the Diversity Action Team of Rock County to provide monthly courageous conversations.

### 2022 Virtual Lunch and Learns: **122** Participants

### IMPACT STATEMENT:

The value of the investment in the Racial Justice Program advances the work to uncover and address intentional and implicit bias, highlight disparities and create a space for productive and honest discussions and trainings on race-centered issues.



# IMMIGRANT OUTREACH (IOP)

**352** total clients served



**192** domestic violence resources

**82** legal clinics



**278** immigration assistance

## IMPACT STATEMENT

The value of the investment in the Immigrant Outreach Program helps to remove daily barriers that prohibit immigrants from fully participating in community life.

The YWCA's Immigrant Outreach Program serves immigrant victims of domestic violence and human trafficking by sharing information about the cycle and dynamics of violence, encouraging victims to know and exercise their legal rights, and providing referrals to legal and social services. Our services include, but are not limited to, legal advocacy, access to our free legal clinic, citizenship classes, English as second language classes, assistance with translation and interpretation of documents and community education.

eliminating racism  
empowering women  
**ywca**  
Rock County

# WHO WE SERVE

## CARE House CHILD ADVOCACY



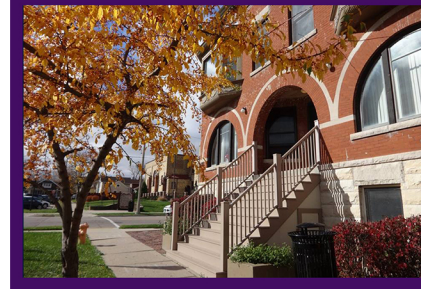
The CARE House provides coordinated, child centered response to the prevention, investigation, and treatment of child abuse and neglect; and to participate in the advocacy efforts on behalf of the best interest of children. We conduct forensic interviews of children who have disclosed some form of abuse. CARE House provides a safe, comfortable, and child friendly place of children to tell their stories. The purpose of recording their interview minimizes the trauma of the investigation by eliminating duplicate interviews.

## Alternatives to Violence EMERGENCY SHELTER



Two thirds of Janesville's homicides can be traced back to domestic violence. The YWCA has a 33-bed domestic violence shelter that offers a safe place for women in crisis. Women and children receive basic necessities, food, clothing, and personal space to begin to heal. In addition, women receive case management, legal advocacy, peer support, safety training, and more. We also staff a 24-hour HELpline. Participants can stay for up to 90 days.

## Transitions HOUSING AND ASSISTANCE



This program is a domestic violence recovery program. Transitions gives women who are rebuilding their lives after abuse up to 18 months of subsidized independent housing and up to 24 months of advocacy and support. Transitions programming is as demanding as it is rewarding, and the requirements for continued participation can initially seem overwhelming. The results, however, can be positively life- changing, helping a woman rebuild self-confidence, regain self-respect, and become a role model.





### Immigrant Outreach

The goal of the immigrant outreach program is to build a community where people have access to necessary basic resources. Our commitment is to serve, help and inform the community about the most recent changes in immigration law and general information, so immigrants know their legal rights and responsibilities. This Program supports and assists immigrant victims of domestic violence and human trafficking.



### Racial Justice

Racial Justice is one of the core values of the YWCA and we strive to live that out externally, in our social and community services, and internally in our operations. We offer educational workshops, conferences, events, and customized corporate learning opportunities.



### Child Care

YWCA Child Care recognizes the benefits of quality care that keeps kids safe, engaged, and enriched.

Programs include Pre-K/P4J at the YWCA, Before and After School Care 10 sites and over 250 participants monthly during the school year. We also offer Non-School Days care, and a Summer Discovery Day Camp.

## CHILD CARE PROGRAM

**552** total children served



**505** children in K-5



**47** children in preschool (P4J)



**390** families served in child care



**\$6,650** financial scholarships awarded

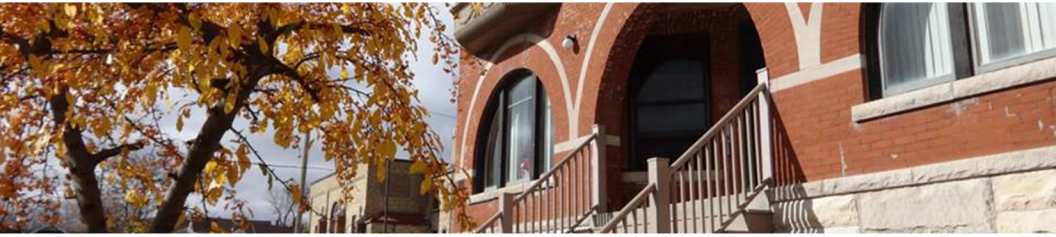
### IMPACT STATEMENT

The value of the investment to our Child Care Program will help us empower families who are at-risk and give them the ability to become economically viable. Families trust us to provide safe, healthy and affordable child care options so they are able to thrive in their employment and as this happens, communities thrive.



# TRANSITIONS HOUSING

**148** total clients served



**9,294** shelter nights provided

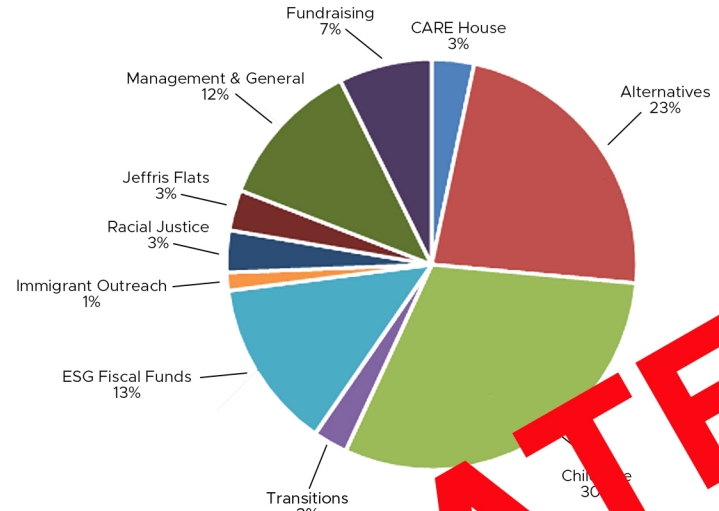


## IMPACT STATEMENT

The value of this investment in the Transitional Permanent Housing program enables the availability of the YWCA to provide 12-18 months of case management to single parent families who are survivors of domestic violence.

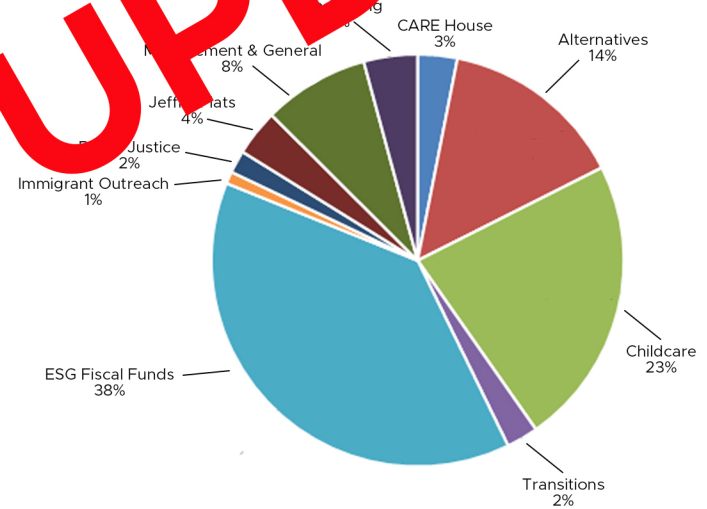
# ADMINISTRATION UPDATE

2020 TOTAL EXPENSES: \$2,312,286



**UPDATE**

2021 TOTAL EXPENSES: \$3,319,303



## YWCA ROCK COUNTY SOURCES OF REVENUE (2021)

<b>52%</b>	<b>6%</b>	<b>7%</b>	<b>18%</b>	<b>17%</b>
GRANTS	FUNDRAISING/SPECIAL EVENTS	UNITED WAY FUNDING	PROGRAM REVENUE	OTHER



## CARE HOUSE

**133** total clients served through forensic Interviews



## ALTERNATIVES TO VIOLENCE (AVP)

**821** total clients served



**102** allegations of sexual abuse



**586** calls and texts to help line

**14** allegations of physical abuse



**2,172** volunteer hours



**5,220** shelter nights provided



**205** legal advocacy clients



(restraining orders filed)

### IMPACT STATEMENT

The value of this investment in YWCA CARE house is paramount in providing child advocacy services to youth in Rock County and surrounding areas and this is the only program of its kind in our county.

### IMPACT STATEMENT

The value of this investment in our program, enables the availability of YWCA to provide emergency crisis services 24 hours, 7 day a week 365 days.