YWCA IS ON A MISSION

2015 YWCA Rock County Annual Report
OUR MISSION

YWCA Rock County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

OUR VISION

YWCA Rock County will be our county’s community leader in education and action for empowering women, children and families and the influencing force for dismantling racism.

Address: 1735 South Washington Street, Janesville, WI 53546
Phone: 608-752-5445
Fax: 608-755-4743
24 Hour HELPline 608-752-2583
24 Hour TEXTline 608-371-9288

Website: ywcarockcounty.org

Follow us on:  

Facebook  
Twitter
The YWCA Rock County is ON A MISSION and 2015 was an incredible year for us.

With our community partners, board and staff, we were able to continue to serve some of the most vulnerable in our community. Our powerful mission is, “eliminating racism and empowering women”.

We serve the community through five critical programs to effect change and improve the lives of many. We invite you to take a look through these pages to see the work that we have done to help a child heal from abuse, provide a family with affordable and quality day care, assist a woman who is fleeing her abuser and to find stable housing, and to help immigrants integrate into our community.

As we continue our journey to provide these quality programs and services, none of this would be possible without your support! Thank you for your support of YWCA Rock County.

Elaine Schultz
President

Angela Moore
Executive Director

2015 BOARD OF DIRECTORS*

President, Elaine Schultz • Blackhawk Technical College
Vice President, Elle Siegert • BMO Harris Financial Advisors
Secretary, Lori Sperry • Johnson Bank
Treasurer, Gerri Downing • Blackhawk Technical College
LaTasha Bell • School District of Beloit
Amy Carey • Mercyhealth
Yolanda Cargile • School District of Janesville
Tara Dunn • Visit Beloit/City of Beloit
Kari Gates • W.W. Grainger
Susan Humbach • Wisco Hotel Group
Carrie Kulinski • School District of Janesville
Judy McRoberts • Prent
Sue Mullen • Hagen CPA, Retired
Caryn Oleston • Mercyhealth
Kari Reinicke • Milton & Edgerton Vision Centers
Crystal Phillips • Phillips Law Firm
Karen Reese • Mercyhealth
Linda Reinhardt • UW-Rock County, Retired
Jenny Revels • Revels Consulting
Robin Riggs • Retired
Angela Moore • Ex-Officio

*some terms expired in 2015, some joined.
IMMIGRANT OUTREACH & RACIAL JUSTICE PROGRAM

Assisting local immigrants with language and cultural barriers, and serving as a safety net for victims of crime. The Racial Justice Program is one of the core values of the YWCA and we strive to live that out externally, in our social and community services, and internally in our operations. *Data is for Immigrant Outreach only.

- 506 Client Contacts
- 45 Domestic Violence Cases
- 92 Immigration/Naturalization
- 367 Clients Received Help With Language Barriers
- 494 Volunteer Hours
- 47 Basic Needs Served (Food/Shelter/Clothing)

- Held a Citizenship Recognition Luncheon in May for 40 new U.S. citizens in collaboration with Faith Community Church of Janesville and their Immigration Legal Services Program.
- Collaborated with the Stateline Boys & Girls Club to sponsor a Martin Luther King Jr. Community Breakfast with over 120 in attendance.
- Program Director was recognized by UAW Local 95 and was presented with the Martin Luther King Civil Rights Service Award.
- Increased volunteer hours for literacy services for Spanish and English as a Second Language (ESL) by adding a second volunteer instructor.
- Held the first Racial Justice Conference in November to a sold out audience of 230 attendees and presented Community Action, Inc. with the first Dorothy Height Racial Justice Diversity in the Workplace Award.
- Co-Sponsored an event called “Allies in the Fight for Racial Justice” with the Diversity Action Team and Community Action, Inc., with over 125 in attendance.

AVERAGE COST PER CLIENT: $136
**CHILD CARE**

*Enriching education and socialization of children ages 3-5, serving local families for more than 29 years! School Age Programs, Before & After School, non-school days, and Summer Discovery Day Camp.*

- 31 Children Served in Pre-K/P4J
- 757 Children Served Before & After School in 12 Elementary schools
- 172 Participated in Non-school Days and Day Camp
- 86 Children Qualified for Scholarships/Reduced Rates (15% of Students in our Program)
- 793 Unique Individuals Served in Child Care Program

- Continued the “You, Me and a Colorful Community” reading program and Before and After School programs that teaches children about diversity and acceptance.
- Expanded the Before and After School program to Milton School District’s Consolidated Elementary School.
- Conducted several community service projects including creating St. Valentine’s Day cards for nursing home residents and a Giving Tree for families at Christmas.
- Received a four star Youngstar rating at two of the Before and After School program sites.

**AVERAGE COST PER CLIENT: $1,036**

**TRANSITIONS FOR WOMEN**

*Our women’s Economic Empowerment and Permanent Housing Program providing apartments, skill and job training, and domestic violence recovery services to women making the transition to an independent life.*

- 19 Households Served
- 56 Women & Children Served in Permanent Housing
- 64 New Jobs Secured by Women in Transitions
- 689 Client Hours used in Women’s Center
- 404 Households Served by Women’s Center

- Increased using the Economic Empowerment Center by 50% to assist women obtain 64 jobs in the community.
- Helped three women navigate through the barriers of applying for and going to college to earn a degree in higher education.
- Assisted a teenager with the ability to legally drive with help with driver’s education classes, often a barrier for many indigent drivers.
- Provided a unique experience for six youth in our housing program to attend a weeklong summer camp to learn life skills and healthy eating.

**AVERAGE COST PER CLIENT: $797**
ALTERNATIVES TO VIOLENCE

Assisting domestic violence victims in crisis, including a 33-bed shelter, food, clothing, personal needs, legal advocacy, case management, child-youth recovery services and more.

- 80 Women in Shelter
- 87 Children in Shelter
- 7440 Nights of Shelter (bedroom, kitchen access, laundry, showers, etc.)
- 368 Crisis Calls to the 24-Hour Helpline
- 57 Clients receiving Legal Advocacy Services
- 111 Clients receiving Walk-in Domestic Violence services

- Staff became certified and presented a new program on dating violence prevention to all Janesville Craig 9th graders, over 400 students, called “Can I Kiss You?”
- Provided 95 support group sessions for women and 48 support group sessions for children that have experienced domestic violence.
- Increased volunteer staff from 8 to 36 active volunteers and recorded 4,449 volunteer hours.
- Staff members attended LGBTQ and civil rights training to keep up with the most current information and statistics to better serve our clients.

AVERAGE COST PER CLIENT: $464

CARE HOUSE

Providing a child-centered approach to the investigation, treatment and prevention of child abuse.

- 194 Children Interviewed, ages 2-17
- 28 Sexual Assault Nurse Examiner cases attended by CARE House staff
- 130 Allegations of Sexual Abuse
- 45 Allegations of Physical Abuse
- 5 Allegations of Neglect/other

- Re-accredited by the National Children’s Alliance in January for another five years.
- Enhanced the support groups for victims of abuse to include male victims, and LGBTQI youth.
- Staff obtained forensic interview training to better serve our child victims and enhance the multidisciplinary team of professionals that ensure a continuum of care for the child.
- Developed an after-hours protocol to be able to interview a child victim during non-business hours in collaboration with law enforcement, child protective services and other multidisciplinary team members.

AVERAGE COST PER CLIENT: $284
ADMINISTRATION

- The year ended with a positive cash position and a healthy surplus, resulting in a 1.32% increase in the agency’s total assets.

- Raised over $35,600 (net) to support all five YWCA programs, at the biennial Chef’s Cookin’ for a Cause in October at the Janesville Country Club with over 250 in attendance.

- Over 200 men in red heels and families walked in the 9th Annual Walk A Mile in Her Shoes, which raised over $66,600 for victims of domestic violence.

- Increased our social media presence by adding over 200 new Facebook fans, 73 new Twitter followers and 64 new Linkedin connections.

### 2015 COMMUNITY REPORT

#### Sources Of Revenue Support

<table>
<thead>
<tr>
<th>Source of Revenue</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program revenue</td>
<td>$735,728</td>
</tr>
<tr>
<td>Government grants</td>
<td>$456,628</td>
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<tr>
<td>Contributions</td>
<td>$157,793</td>
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<tr>
<td>United Way</td>
<td>$133,154</td>
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<tr>
<td>Special Events &amp; Product Sales</td>
<td>$273,624</td>
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<tr>
<td>Rental revenue</td>
<td>$75,150</td>
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<tr>
<td>Investment return</td>
<td>$(5,319)</td>
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<tr>
<td>Miscellaneous income</td>
<td>$1,627</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,828,385</strong></td>
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</tbody>
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#### How We Use Our Resources

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARE House</td>
<td>$55,217</td>
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<tr>
<td>Alternatives Program</td>
<td>$304,688</td>
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<td>Childcare Program</td>
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<td>Transitions for Women</td>
<td>$322,348</td>
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<td>Racial Justice Initiative</td>
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<td>Jefferis Flats</td>
<td>$72,115</td>
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<td>Management and General</td>
<td>$272,383</td>
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<tr>
<td>Fundraising</td>
<td>$140,808</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,823,964</strong></td>
</tr>
</tbody>
</table>
YWCA ROCK COUNTY COMMITTEES

The following committees are comprised of board, community and staff members to provide expertise and leadership to support the mission and goals of the YWCA Rock County:

- Governance
- Legacy
- Facilities Maintenance
- Investment
- Finance
- Human Resources
- Racial Justice
- Development
- Assessment
- Executive Board

BEHIND THE SHELTER PLAYGROUND PROJECT

In late 2014, it was discovered that the ground behind the YWCA Alternatives to Violence shelter where the playground for moms and children escaping domestic violence bond and play with each other—had been sinking due to the soil not being fully compacted during the 2001 construction of the building. This unleveled ground caused significant problems for not only the play structure in the playground, but also for the chiller and transformer for the building with electrical wires buried underground. After many months of work and negotiations for in-kind support, the ground was compacted and leveled in the fall of 2015. Fundraising for the new play structure began in August of 2015 and went through the end of the year with installation planned for 2016. In October, our Chef’s Cookin’ for a Cause raised funds for all five YWCA programs and raised over $26,000 for the new playground.

RACIAL JUSTICE CONFERENCE

The first annual YWCA Rock County Racial Justice Conference “Building Bridges through Cultural Competency” was held on November 12, 2015 at the Holiday Inn Express/Janesville Conference Center with 230 in attendance from around the region. During the sold out conference, the YWCA Rock County awarded Community Action, Inc. of Rock and Walworth County the Dorothy Height Racial Justice Award for Diversity in the Workplace. The prestigious award is named after civil rights and women’s rights activist, Dorothy Height, who was one of the organizers in 1963 of the famed March on Washington with Martin Luther King. She also worked for the YWCA USA for four decades. Conference participants gained advanced knowledge of client and staff diversity topics, policies and trends. Attendees received tools, tips and resources that will maximize their effectiveness by supporting diverse populations in the workplace.

FIX THE FLATS RENOVATION PROJECT RIBBON CUTTING AND BRICK DEDICATION

The historic Jeffris Flats in downtown Janesville are home to the YWCA’s Transitions for Women program, which provides Janesville’s only transitional housing for women and children who have been victims of domestic violence, as well as an Empowerment Center for employment assistance and financial skills training. In April, a ribbon cutting was held to celebrate the completion of the Fix the Flats renovation project totaling
$268,000. Thanks to the generosity of local businesses and individuals, the Fix the Flats campaign has allowed the YWCA to replace flooring, window coverings, kitchen cabinets, lighting, bathroom fixtures and appliances in each of the 11 apartments. Later in November, a brick dedication was held for the donors of the renovation project.

**ALTERNATIVES TO VIOLENCE KITCHEN RENOVATION DEDICATION**

In 2011, during the YWCA’s Chefs Cooking for a Cause event, over 30 donors answered the call to provide much-needed renovations to the kitchen in our Alternatives to Violence emergency shelter for domestic violence victims – the heart of this temporary home for women and children fleeing abuse. In 2012, members of the South Central Wisconsin Builders Association volunteered their time and talent to complete the renovations within a few days’ time! The newly remodeled kitchen was dedicated in February 2015 with a donor plaque for all to see.

**2015 FUNDRAISING & AWARENESS EVENTS**

Each year, the YWCA Rock County holds events to help support each of the programs, both as fundraisers and awareness events. Here are some of them…

**Family Fun Night** - supports our Child Care Program.

**Stand Against Racism** - is an awareness event on racism with a pledge to eliminate racism in our community.

**CARE House Golf Open** - supports our CARE House, a child advocacy center for abused and neglected children.

**9th Annual Walk A Mile in Her Shoes** - supports our Alternatives to Violence and Transitions for Women programs and is our largest fundraiser of the year.

**Chef’s Cookin’ for a Cause** – held biennially, this event supports all five programs at the YWCA Rock County.

**Candlelight Vigil for Domestic Abuse Victims** – an awareness event remembering those who suffer in silence.

**Dudes for Diapers** – a diverse group of individuals, including men, committed to ending domestic violence through the provision of diapers for mothers living in the shelter.

**First Annual Racial Justice Conference** – supports our Racial Justice program.

**No Show Ball** – our year end appeal to support all five programs by not attending an event.

**40th Annual Women of Distinction Awards** – supports our Alternatives to Violence and Transitions for Women programs, including our Give a Gal a Lift program that supplies gas only cards to women seeking transportation assistance.
### WE THANK OUR GENEROUS DONORS AND SPONSORS FOR YOUR SUPPORT.

Below is a partial list of those at $100 and above. Due to the large number of donors, not all donor's names can be included in this report.

Every effort has been made to ensure the accuracy of this list. If there are names of individuals or companies not represented on this list, we apologize for the inadvertent omission.
IT TAKES COURAGE

eliminating racism
empowering women

ywca
Rock County

Address: 1735 South Washington Street, Janesville, WI 53546
Phone: 608-752-5445
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24 Hour HELPline 608-752-2583
24 Hour TEXTline 608-371-9288
Website: ywcarockcounty.org

Non Discrimination Policy: YWCA Rock County is committed to providing equal opportunity and reasonable accommodations in its services, programs activities, and employment.