

YWCA IS ON A MISSION

THANK YOU 2021 SPONSORS



2020 - 2021 ANNUAL REPORT

eliminating racism
empowering women

ywca
Rock County



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ywca
Rock County

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YWCA IS ON A MISSION

OUR MISSION

YWCA Rock County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

OUR VISION

Transforming lives and communities through education and action to empower women and dismantle racism.



YWCA Rock County staff gathered for an annual all-staff meeting at Rotary Botanical Gardens (2021)

A NOTE FROM BOARD PRESIDENT, KELLY EICKSTEAD



KELLY EICKSTEAD

2020 and 2021 were challenging years for the organization as we navigated through the pandemic while still offering our services and continuing to create change in Rock County for nearly 100 years. Thank you to our donors, partners, staff and other supporters that allow us to continue to serve the community with our vital programs: Child Care, CARE House (Child Advocacy Center),

Immigrant Outreach/Racial Justice, Alternatives to Violence and Transitions.

We remain committed to our mission as we offer these services to our community. Thank you for your continued support!

2020-2021 BOARD OF DIRECTORS

Clair Berg, Stephanie Bravieri, Terese Craig, Kelly Eickstead, Kim Clist Fons, Shar Hermanson, Julie Janiak, Kim Lantta, Shauna McCarthy, Shonna Meyers, Kayla Murphy, Jenny Neuville, Karen Reilly, Tami Scarpetta, Dr. Karen Schmitt.

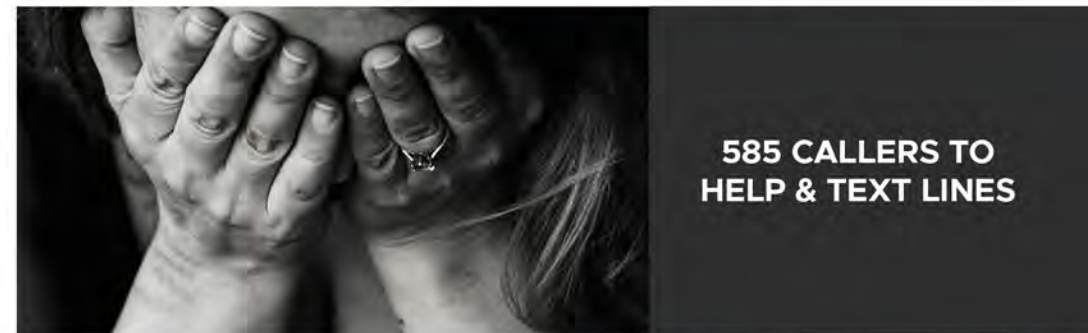
In an average year, YWCA Rock County serves...



PROVIDED 6008 NIGHTS OF SHELTER TO ABUSED INDIVIDUALS WHO TURN TO THE YWCA FOR A SAFE PLACE TO STAY



150 CHILDREN WHO FLEE FROM ABUSIVE HOMES



585 CALLERS TO HELP & TEXT LINES



PROVIDING A PATH FORWARD FOR 165 VICTIMS THROUGH LEGAL ADVOCACY

NUMBERS REFLECT 2021 YWCA ROCK COUNTY STATISTICS

CHILD CARE PROGRAM



State-licensed facility providing quality care that keeps kids engaged in a safe environment. YWCA offers care through Pre-K, Before and After School, Non-school Days and a Summer Camp.

PROGRAM IMPACT

	2020	2021
Children in preschool (P4J)	13	41
Children in before & after school care	504	496
Non school days/Day Camp	45	43
Qualified for reduced rates	11	17
Families served in child care programs	398	415

PROGRAM HIGHLIGHTS

- Students made Valentine’s Day cards, Easter cards, Get-well cards, etc. for area nursing homes, fellow students and their families and Staff.
- Students helped pick up trash for Earth Day. They swept, put carts away and picked up baskets.
- YWCA Rock County Staff helped students with Autism become socially active with playing kickball, spider sticks, ping pong, etc. with other students. Communication skills with students increased significantly.
- Students at Roosevelt initiated writing inspiring statements about caring and kindness.
- Wisconsin State Child Care Licensor gave each Site acknowledgement for doing a job-well-done. All Sites were reviewed virtually with the Child Care Program Director via Zoom.
- YWCA Rock County’s Child Care Program was awarded funds from the WI DCF Child Care Counts COVID-19 payment program for staff recruitment and retention efforts and for providing safe, healthy and high-quality child care opportunities.

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WHO WE SERVE



CARE House CHILD ADVOCACY

The CARE House is the only child advocacy center in Rock County. It provides a safe space for abused children to be interviewed by law enforcement and other agencies.



Alternatives to Violence EMERGENCY SHELTER

This 33-bed shelter offers a safe space for someone who is in crisis. Shelter residents receive basic necessities, such as food and clothing. We also provide legal advocacy and a 24-hour helpline for calls and texts.



Transitions HOUSING AND ASSISTANCE

Domestic violence survivors receive a place to stay and care management as they work to get back on their feet. As part of the program, we operate 11 apartments in Downtown Janesville.



Immigrant Outreach & Racial Justice

This programming assists families with language barriers, employment issues, citizenship, self-sufficiency resources and domestic violence prevention. Through this programming, YWCA Rock County works to dismantle racism and support diverse populations.

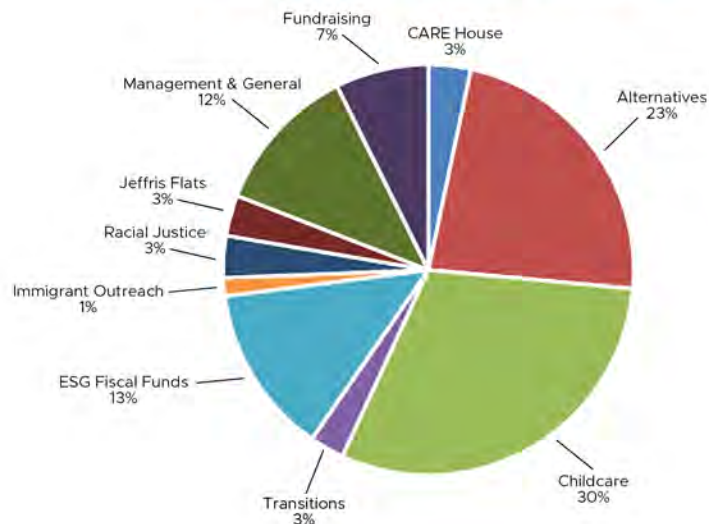


Child Care

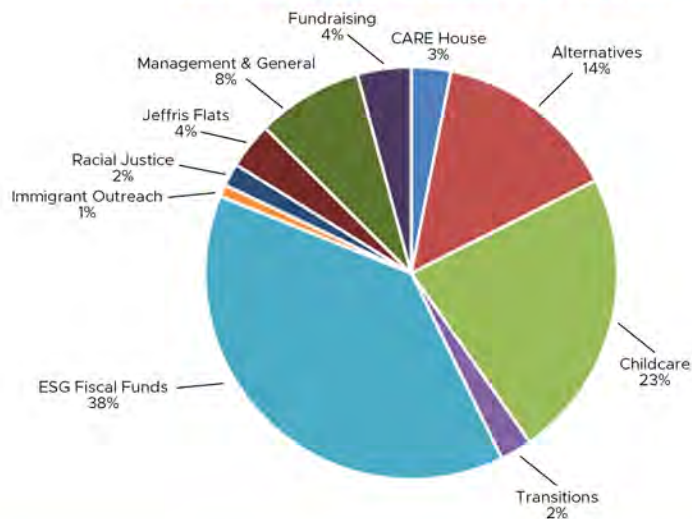
YWCA Child Care recognizes the benefits of quality care that keeps kids safe, engaged, and enriched. Programs include Pre-K/P4J at the YWCA, Before and After School Care at eleven Janesville schools and two Milton schools, Non-School Days, and Summer Discovery Day Camp.

ADMINISTRATION UPDATE

2020 TOTAL EXPENSES: \$2,312,286



2021 TOTAL EXPENSES: \$3,319,303



RACIAL JUSTICE PROGRAM



As part of the Racial Justice Program, YWCA Rock County is a part of the national movement of more than 200 YWCA's working to eliminate racism.

Martin Luther King Jr. Commemoration

2020 Commemoration held at Blackhawk Technical College.

2021 Virtual Commemoration: **7,377** people reached.

Stand Against Racism

Stand Against Racism is a signature campaign of the YWCA Rock County to build community among those who work for racial justice. The 2020 virtual Stand Against Racism premiered on the YWCA Rock County Facebook page on Monday, May 18th and was viewed by **1,700** people. In 2021, the virtual event premiered on April 22nd and reached **1,639**.

Juneteenth

Juneteenth is the oldest celebrated commemoration of the ending of slavery in the United States. The YWCA Rock County annually partners with the Elite Ladies of Beloit to host a community celebration. In 2020, a celebratory video received over **940** views.

Racial Justice Conference

The Racial Justice conference offers participants an opportunity to learn how to foster diversity, inclusion, creativity, and growth from experts in the field.

- 2020 served as a vehicle to train over **630** people virtually.
- 2021 had **484** participants attend virtually.

2021 Virtual Lunch and Learns

Winter Participants: **70**
 Spring Participants: **24**
 Fall Participants: **20**

2021 Virtual Courageous Conversations: 854 Participants

The YWCA Rock County is proud to partner with Community Action of Rock and Walworth Counties and the Diversity Action Team of Rock County to provide monthly courageous conversations.

YWCA ROCK COUNTY SOURCES OF REVENUE (2021)



IMMIGRANT OUTREACH



Assisting local immigrants with language and cultural barriers. YWCA Rock County serves as a safety net for victims of crime with a focus on domestic violence.

PROGRAM IMPACT

	2020	2021
Clients	813	740
Domestic violence resources	581	318
Legal advocacy court appearances	162	96
Immigration case management	671	375

PROGRAM HIGHLIGHTS

- 2020 was a year of change for the Immigrant Outreach Program. During the midst of COVID-19, the IOP program had to suspend all in person services and continued helping clients remotely via phone, emails, and other methods.
- The free Immigration monthly clinic was able to meet with **91 clients** virtually during 2020 and legal funds were able to cover some of the immigration process of **8 clients**.
- The adopt a family program provided Christmas gifts to **23 families (52 kids)** in 2020 and **48 families** in 2021.
- With the support of the Immigrant Support Network of Rock County, the YWCA Rock County Immigrant Outreach program was able to provide emergency assistance funds to immigrant families affected by COVID-19 in 2020. In total, the IRF disbursed **\$38,566.68 for 115 families**.
- In 2021, IOP with the collaboration of the Honduras Consulate was able to reunite an abducted minor with her mother and family.
- In 2021, **4 clients** became Permanent Residents, there were **14 Daca Renewals** and **24 U-Visa applications**.

2020-2021 HIGHLIGHTS & COMMUNITY IMPACT DATA

CARE HOUSE



Provides resources for investigations, treatment and prevention of child abuse, using a child-centered approach.

It provides a multidisciplinary approach to providing forensic interviews to youth victims.

PROGRAM IMPACT

	2020	2021
Total number of Forensic Interviews	128	156
Allegations of sexual abuse	79	113
Allegations of physical abuse	24	27
Witness to violence or neglect	8	9
SANE* cases attended by staff	38	24

(*sexual assault nurse examiner)

PROGRAM HIGHLIGHTS

- In 2020, the CARE House was recommended for a full five year reaccreditation following a successful application review and site visit from the National Children's Alliance.
- In 2020, Forensic Interviews and advocacy services continued without interruption throughout the COVID-19 pandemic.
- In 2021, CARE House Staff spread child abuse awareness and prevention information through the Helping Hands across Rock County Campaign.
- In 2021, 21 YWCA Rock County staff were trained with the Darkness to Light Stewards of Children child sexual abuse prevention and response program.

ALTERNATIVES TO VIOLENCE



Assisting domestic violence victims in crisis through a 24-hour help line, 33-bed shelter, legal advocacy, case management and safety planning.

Additional services provided to those staying in the shelter as well as community members include Support

Groups, Child/Youth Recovery Services and referrals for additional needs. All services are free of charge.

PROGRAM IMPACT

	2020	2021
Adults in shelter	31	28
Children in shelter	44	53
Community Clients	58	110
Calls and texts to help line	500	585
Legal advocacy clients	222	165
Volunteer hours	3,448	3,752
Shelter nights provided	5,608	6,008
Women's Support Group	38	22
Transportation money spent	\$1,457	\$1,016
Case Management Hours	1,584	2,115
Legal Advocacy Hours	830	801

PROGRAM HIGHLIGHTS

- In 2020, despite the pandemic, services continued 24/7/365 throughout the year.
- The fewer number of clients in 2020 allowed staff to stagger shifts to ensure services continued.
- There were no COVID-19 outbreaks in shelter in 2020.
- In 2021, the Alternatives to Violence Program added **5** more Police Departments to the Lethality Assessment Program.
- Total clients served in 2021 was **944**.
- Domestic Violence education is up **230%** in Community Outreach in 2021.
- In 2021, the Domestic Violence Helpline was up **117%**.

TRANSITIONS



The Transitions program is a permanent housing program that offers Transitional housing to single parents that are survivors of domestic violence who are living at or below the poverty level. The Transitions program focuses on rebuilding independence in survivors of domestic violence. Under

the 12-18 month program, YWCA Rock County assists the survivors with needs to rebuilding their own independence.

PROGRAM IMPACT

	2020	2021
Parents served	15	17
Children served	47	48
Shelter nights provided	15,002	23,725
Case Management	294	1,202

EMPOWERMENT CENTER

	2020	2021
Client hours	135	188
Total on-site users	459	492
New jobs secured by clients	159	52
Transportation assistance provided	\$8,820	\$12,037

PROGRAM HIGHLIGHTS

- In 2020, during COVID-19 after the two shut downs, YWCA Rock County staff were able to maintain appointments with clients to come in once or twice a week to assist with gas cards and bus tokens during the shutdown.
- In 2021, the Transitions program served **65 individuals** with housing and recovering from domestic violence.
- In 2021, the Economic Empowerment Center served **114 individuals** with transportation assistance, resume writing, job searches, computer access and professional clothing.
- In 2021, a client that is in the Transitions program was able to find a full-time job that is 100% remote. With this job, she was able to work towards her goals of having a savings account and improving her credit score.
- In 2021, **5 families** graduated from the Transitions program and successfully moved to permanent housing.